

## **APPLICATION**

### **SECTION 1 - ORGANISATION DETAILS**

Please provide basic information about your business, including contact details and number of employees.

### **SECTION 2 - ORGANISATIONAL SUMMARY**

Please provide a broad picture of your business including

- a description of your strategy for business improvement
- a summary of your achievements
- a description of your business environment and the major issues you face and how you are addressing these

### **SECTION 3 - ORGANISATIONAL RESPONSE TO CRITERIA**

Businesses will be judged on the following criteria. Please address these criteria individually. Outline your Approach, Deployment, Results and Improvement for each criteria. An explanation of the assessment and scoring methodology is provided in the BEA Information booklet to assist you with your application.

You can choose to write your application in essay form or simply use dot points. PLEASE DO NOT EXCEED MORE THAN 200 WORDS PER CRITERIA.

**CRITERIA 1 LEADERSHIP**

**CRITERIA 2 STRATEGIC PLANNING**

**CRITERIA 3 USING INFORMATION & KNOWLEDGE**

**CRITERIA 4 PEOPLE**

**CRITERIA 5 CUSTOMER & MARKET FOCUS**

**CRITERIA 6 PROCESS MANAGEMENT, IMPROVEMENT & INNOVATION**

**CRITERIA 7 SUCCESS & SUSTAINABILITY**















